



We're pleased to announce that plans for the 2022 Independence Day Celebration are underway! Each year, the City of Loveland partners with local businesses and organizations to celebrate our nation's freedom.

Our Independence Day Celebration will be held on Monday, July 4, and kicks off at 4:00 p.m. with a Kid Zone in Nisbet Park. In the past, this area has had bounce houses, obstacle courses, face painters, balloon twisters, actors portraying superheroes and movie characters, magicians, pony rides, games, musical performances, and a petting zoo.

Our parade starts at 7:00 p.m. and continues to grow year after year. The parade has featured the Oscar Mayer Wienermobile, the Shriners, Wet Zones by the Loveland-Symmes Fire Department, neighborhood floats, stilt walkers, bands, dancers, gymnasts, kids who have patriotically decorated their bicycles and wagons, and local businesses.

We've booked popular Cincinnati party band Color Blind to perform in the amphitheater in Nisbet Park from 8:00 to 10:00 p.m. Last but definitely not least, Rozzi's famous fireworks will light up the sky at 10:00 p.m. to cap off the celebration!

Our Independence Day Celebration is a free, family-friendly, community event made possible by local businesses partnering with the city. We have outlined sponsorship levels and hope you are able to give back to the city, the community, and the residents that support your business throughout the year.

Kindly respond by **June 1, 2022**, as we will be preparing marketing materials for the event.

If you have any questions, please contact Misty Brents at (513) 707-1437 or mbrents@lovelandoh.gov.

*Sponsorship Levels for
City of Loveland's Independence Day Celebration
July 4, 2022*

Kid Zone Sponsor - \$250

- Business Name Listed on the Large Sponsor Board in Historic Downtown
- Business Name Listed on Websites (LovelandOH.gov & LovinLifeLoveland.gov)

Parade Sponsor - \$500

- Business Name Listed on the Large Sponsor Board in Historic Downtown
- Business Name Listed on Websites (LovelandOH.gov & LovinLifeLoveland.gov)
- Logo and Business Name on a Banner in the Parade

Band Sponsor - \$1,000

- Business Name listed on the Large Sponsor Board in Historic Downtown
- Logo and Business Name Listed on Websites (LovelandOH.gov & LovinLifeLoveland.gov)
- Logo and Business Name on a Banner in the Parade
- Logo and Business Name Listed on the Stage Banner
- Opportunity to Introduce the Band and Share your Business Name
- Opportunity to have 10x10 Booth Space on Grounds to Promote Your Business

Fireworks Sponsor - \$2,500

- Logo and Business Name on the Large Sponsor Board in Historic Downtown
- Logo and Business Name Listed on Websites (LovelandOH.gov & LovinLifeLoveland.gov)
- Logo and Business Name on a Banner in the Parade
- Logo and Business Name Listed on the Stage Banner
- Opportunity to have 10x10 Booth Space on Grounds to Promote Your Business
- Logo and Business Name on Event Marketing Materials including but not limited to:
 - Press Releases
 - Event Posters
 - Social Media Posts
 - City Newsletter (Electronic)

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Yes, I'll partner with the City of Loveland. My sponsorship level is:

- \$250 – Kid Zone Sponsorship
- \$500 – Parade Sponsorship
- \$1,000 – Band Sponsorship
- \$2,500 – Fireworks Sponsorship

Business Information

Name: _____

Company: _____

Address _____

City: _____ Zip: _____

Email: _____ Phone: _____

- Register my business to be in the parade! Line-up begins at 6:15 p.m. at Loveland Elementary School, 600 Loveland Madeira Road (next to McDonalds). Parade begins at 7:00 p.m. and disbands at the intersection of State Route 48 and W. Loveland Avenue (at the Fire Station).

Payment and Logo Details

Checks are payable to: City of Loveland

Form and Check should be mailed to:

Loveland City Hall
Attn: Krista Rose
120 W. Loveland Avenue
Loveland, OH 45140

Email hi-res logos to: krose@lovelandoh.gov

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